

L. Kevin McMahon

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Delray Beach, FL 33445
Tel. 561-214-1222



Target: Multimedia Designer

Experience in Illustration, Publishing, Advertising, Web Site Design & Multimedia

Summary of Qualifications

As a graphic designer, art director, and web developer, I have over 20 years of combined experience designing ads, publications, marketing materials, package designs and custom website designs for clients throughout the country. My focus has been to innovate and build creative elegant designs that are functional, professional and also have the potential to increase sales and brand recognition.

Design Skills

Expert with Adobe Creative Suite 4 Software
Expert in Pre-press Graphic Design
Expert in Multimedia Creation & Authoring CD's and DVD's
Expert in Digital Video Editing
Expert in Digital Photographic Imaging
Expert in Web Site Design & Development
Highly Skilled in Packaging Design, Prototyping & Mockups
Highly Skilled in Computer Animation – 3-D & Flash

Accomplishments

- Created online document generation capabilities for REO Asset management applications.
- Designed custom online ordering system with built-in job tracking and job management capabilities.
- Recognized as a cross-platform computer graphics specialist for digital printing operations.
- Coordinated programming and development for web sites that incorporate custom UI, complex forms and database.
- Established page one Google ranking on several web sites that have dramatically increased company sales.
- Created marketing and business development materials for several companies in diverse separate industries.
- Designed several internationally published books for IBM Corporation and IDG books.
- Designed web and DVD multimedia projects for national clients with video, music, 2D and 3D animation.

Professional Experience

2.5 yrs - Multimedia Designer for QuickSale.com/Foreclosure.com in Boca Raton, FL
1.5 yrs - Internet Director for Visual Products, Inc. a digital printing company in Lake Worth, FL
7 yrs - Senior Art Director for Creative Edge, Inc. an advertising agency in West Palm Beach, FL
5 yrs - Graphic Designer for Gee & Jenson an engineering and architecture firm in West Palm Beach, FL
3 yrs - Graphic Design Consultant at IBM in Boca Raton, FL
2 yrs - CAD Operator for Baymont Inc. an engineering firm in Largo, FL
3 yrs - Design Artist for Metropolitan Advertising, Inc. in Tampa, FL
1 yr - Artist for Reflections on Glass, Inc. a glass etching and sign company in Port Saint Lucie, FL

Education

University of South Florida - Tampa, FL
Bachelor of Arts Degree – 1987 - Fine Art

Polk Community College - Winter Haven, FL
Associate of Arts Degree - 1985 - Commercial Art

Honors and Awards

2006 - Silver Addy - Kansas Website – PB Advertising Federation
2005 - 2nd Place - Photography Competition - The Palm Beach Post
2004 - Silver Addy - Illustration/Campaign- PB Advertising Federation
2004 - Silver Addy - Music with Lyrics/Sound - PB Advertising Federation
2002 - Gold Addy - Website Design - PB Advertising Federation
2002 - Gold Addy - Website Design - PB Advertising Federation
2002 - Silver Addy - Multimedia Design - PB Advertising Federation
2001 - Gold Addy - Brochure Design - PB Advertising Federation
1995 - Distinguished - IBM Brochure - Society for Technical Communication
1994 - Excellence - IBM Brochure - Society for Technical Communication
1993 - Excellence - Illustration - Society for Technical Communication
1993 - Achievement - Illustration - Society for Technical Communication
1982 - Best of Show - Youth Art Competition - Lakeland, FL

Some of my Web Site Designs

kmgrafx.com – HTML, PHP, CSS & Flash - (This is my personal portfolio web site)

quicksale.com - HTML, PHP, CSS, Ecommerce & Database Web Site

brokermanagementservices.com - Flash, HTML Web Site

plasticcardorder.com – HTML, PHP, CSS, Ecommerce & Database Web Site

giftcardsvpi.com - HTML, PHP, CSS, Ecommerce & Database Web Site

riverstone-realty.com - Flash, HTML Web Site

disastersolutions.cc - Flash, PHP Wordpress CMS Web Site

theeagleswingsfoundation.org - HTML, PHP, CSS & Flash Web Site

a1landscapepro.com - HTML & Flash website

havanacubanfood.com - HTML & Flash website

pillockcorp.com - HTML & Flash website

marinas.com - HTML, PHP, CSS, Flash, Ecommerce & Database Web Site

Personal Interests

Family, Photography, Computers, Bicycling, Electronics, Travel, Scuba Diving, and Boating

SAMPLES: WEBSITE DESIGN & DEVELOPMENT

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Expose your properties to the broadest market via our broad network.

I'm a Buyer
We encourage you to search our database of homes. It's FREE!

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Join the number one platform for distressed real estate in your area.

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Certified Short Sale Agent
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• Double Your Income
• Be The Local Short Sale Expert
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Point of Know Return
30 YEAR ANNIVERSARY

Welcome to the Official Website of KANSAS
Announcements:
Wayward Sons Autism Walk May 19, 2007
Atlantic Station - Atlanta, GA
Click for More Information
Please help put an end to this terrible epidemic!

Click Here For Tour Photos & 2007 Tour Dates

Kansasband.com is now celebrating the 30th anniversary of the progressive rock masterpiece, *Point of Know Return!* Kansas' fifth album, was released in September of 1977 and was the follow-up to their Top 5 Quadruple-Platinum release, *Leftoverture*. *Point of Know Return* became Kansas' highest charting album in the US reaching #4 on the Billboard album chart and tied its

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KMGRAFIX
Web Design and Graphic Design Solutions

Computer Graphics & Illustration

About KMGrafix | Services | Solutions | Portfolio | Web Sites | Photos

KMGrafix Graphic Design Services
DESIGN SERVICES FOR YOUR HIGH-PROFILE PROJECT
KMGrafix has experience in the following graphic design services. If there is a graphic design or web design project that does not fit exactly into one of the categories defined below, just contact us to discuss your needs. We have access to programming and web application experts that can help make just about anything happen in terms of functionality. We are available to make sure you have the service and expertise you need for your project.

- Graphic Design
- Web Site Design
- Flash Design and Animation
- 3D Modeling and Animation
- Illustration
- Architectural Rendering
- Video Editing and Publishing
- DVD Multimedia Authoring
- Trade Show Exhibits and Displays
- Brochure Design
- Logo Design
- Digital Photography and Imaging

Digital Imaging and Web Design for Your Business
KMGRAFIX CREATES DIGITAL CONTENT AND PUBLISHES TO ANY MEDIUM
The idea of a business card and a brochure are a good first start to promoting your business. However, in today's digital age, information can take the form of embedded video, audio feeds, animation, digital imaging and a whole wealth of rich media. Building a multimedia web site will deliver a quality experience and help bring impact to your message. By exploring new mediums, you can broaden your marketing reach and convey a market savvy to potential customers.

Key Experience
Web / Graphic Designer for QuickSale.com in Boca Raton, FL
Internet Director for Digital Printing Company in Palm Beach County, FL
Senior Art Director - Advertising Agency in Palm Beach County, FL
Graphic Designer and Multimedia Specialist for Engineers, Architects & Planners in West Palm Beach, FL
Information Development Consultant at IBM Corporation in

SAMPLES: ORIGINAL PAINTINGS





