

L. Kevin McMahon

Target:

Web Designer /
Graphic Designer

Experience in Web Sites,
Advertising, Illustration,
Publishing & Multimedia

1170 Sea Grape Circle
Delray Beach, FL 33445
Tel. 561-214-1222
www.kmgrafix.com

Summary of Qualifications

As a graphic designer, art director, and web developer, I have over 20 years of combined experience designing ads, publications, marketing materials, package designs and custom website designs for clients throughout the country. My focus has been to innovate and build creative elegant designs that are functional, professional and also have the potential to increase sales and brand recognition.

Design Skills

Expert with Adobe Creative Suite 4 Software
Expert in Pre-press Graphic Design
Expert in Multimedia Creation & Authoring CD's and DVD's
Expert in Digital Video Editing
Expert in Digital Photographic Imaging
Expert in Web Site Design & Development
Highly Skilled in Packaging Design, Prototyping & Mockups
Highly Skilled in Computer Animation – 3-D & Flash

Accomplishments

- Designed custom online ordering system with built-in job tracking and job management capabilities.
- Recognized as a cross-platform computer graphics specialist for digital printing operations.
- Coordinated programming and development for web sites that incorporate database content, multimedia and custom interface design.
- Established page one Google ranking on several web sites that have dramatically increased company sales.
- Created marketing and business development materials for several companies in diverse separate industries.
- Designed several internationally published books for IBM Corporation and IDG books.
- Designed web and DVD multimedia projects for national clients with video, music, 2D and 3D animation.

Professional Experience

0.5 yrs - Web / Graphic Designer for QuickSale.com in Boca Raton, FL
1.5 yrs - Internet Director for Digital Printing Company in Lake Worth, FL
7 yrs - Senior Art Director for Advertising Agency in West Palm Beach, FL
5 yrs - Graphic Designer for Engineering Company in West Palm Beach, FL
3 yrs - Design Consultant at IBM Corporation In Boca Raton, FL
2 yrs - CAD Operator for Engineering Company in St. Petersburg, FL
3 yrs - Design Artist for Outdoor Advertising Company in Tampa, FL
1 yr - Artist for Custom Etched Glass and Hand Made Signs in Stuart, FL

Education

University of South Florida - Tampa, FL
Bachelor of Arts Degree – 1987 - Fine Art

Polk Community College - Winter Haven, FL
Associate of Arts Degree - 1985 - Commercial Art

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Honors and Awards

- 2006 - Silver Addy - Kansas Website – PB Advertising Federation
- 2005 - 2nd Place - Photography Competition - The Palm Beach Post
- 2004 - Silver Addy - Illustration/Campaign- PB Advertising Federation
- 2004 - Silver Addy - Music with Lyrics/Sound - PB Advertising Federation
- 2002 - Gold Addy - Website Design - PB Advertising Federation
- 2002 - Gold Addy - Website Design - PB Advertising Federation
- 2002 - Silver Addy - Multimedia Design - PB Advertising Federation
- 2001 - Gold Addy - Brochure Design - PB Advertising Federation
- 1995 - Distinguished - IBM Brochure - Society for Technical Communication
- 1994 - Excellence - IBM Brochure - Society for Technical Communication
- 1993 - Excellence - Illustration - Society for Technical Communication
- 1993 - Achievement - Illustration - Society for Technical Communication
- 1982 - Best of Show - Youth Art Competition - Lakeland, FL

Web Sites

- www.kmgrafx.com – HTML, PHP & Flash Personal Portfolio Web Site
- www.pilockcorp.com - HTML & Flash website
- www.globalpcf.com - HTML, PHP, Ecommerce & Database Web Site
- www.plasticcardorder.com – HTML, PHP, Ecommerce & Database Web Site
- www.giftcardsvpi.com - HTML, PHP, Ecommerce & Database Web Site
- www.marinac.com - HTML, PHP, Ecommerce & Database Web Site
- www.scottlewisgardening.com - HTML, PHP & Flash Web Site
- www.theeagleswingsfoundation.org/ - HTML, PHP & Flash Web Site
- www.plasticcardfactory.com - HTML, PHP, Ecommerce & Database Web Site
- www.kansasband.com - Flash, PHP, Multimedia & Ecommerce Web Site
- www.a1landscapepro.com - HTML & Flash website
- www.havanacubanfood.com - HTML & Flash website
- www.aleydas.com - HTML & Flash website
- www.alslaw.com - HTML & Flash website
- www.americankuhne.com - HTML & Flash website
- www.beasleylaw.net - HTML website
- www.cagtraining.com - HTML & Flash website

Special Interests

Scuba Diving, Boating, Photography, Computers, Bicycling, Electronics, Travel